

Keeping the best in sight



HUPFER[®]

**To us, progress is one
of the most important
traditions**

HUPFER®



Our success story began in the field of **wire and metal processing** – and we have added many new and exciting chapters since. Our quality concept, a strong sense of precision and the aim to offer the best of all possible solutions at all times have been at the core of how we think and act from the outset.

This has enabled HUPFER to grow continuously with the ever increasing challenges and requirements of our customers and to become a kitchen logistics and sterile goods specialist offering bespoke concepts „**Made in Germany**“ which set standards all over the world.



*Manfred Pohlschmidt (left), Managing Director Marketing and Sales,
Helmut Schumacher, Managing Partner Technology and Personnel.*

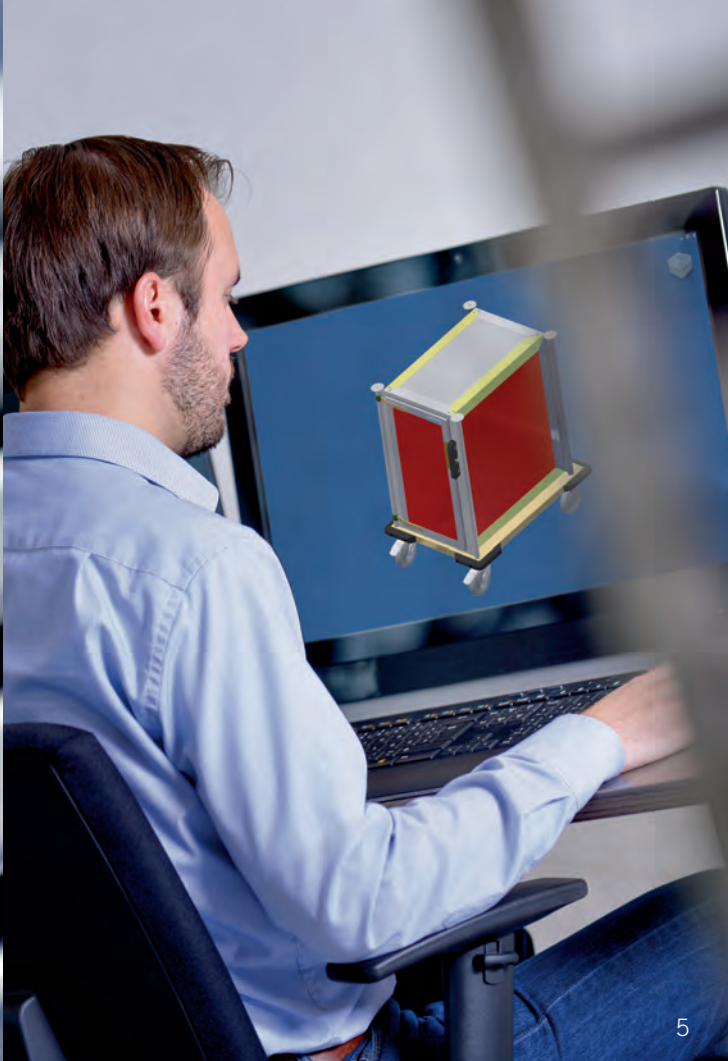
Our distinctive signature is first-class quality



HUPFER stands for excellent quality in every aspect: From materials to processing, functionality, safety, service and on-time delivery – quality is our **distinctive trademark**. This is ensured by means of state-of-the-art planning and production technology, carefully selected suppliers and partners as well as comprehensive quality assurance.

But in spite of all the technology we use, the face of the HUPFER brand is primarily shaped by our excellently trained employees who apply their know-how and **perfection in craftsmanship** to every detail of every product.

Ideas are transformed into concrete designs at modern CAD workstations. Our Production department implements these designs with greatest precision – millimetre by millimetre.



**Our most successful
product is
customer satisfaction**





In order to offer our customers optimised solutions for their respective work environments, each project is accompanied by step-by-step simulations of the required workflows at our premises.

We replicate different work processes by means of real-life model of commercial catering settings. This allows us to achieve a perfect integration of components and workflows.



Whether in kitchen logistics, sterile goods logistics or individual projects in the field of metal processing: Every project comes with new and very specific requirements. This is why we at HUPFER develop our products and solutions based on a profound understanding of logistics structures and **the individual requirements of our customers** and their work environments.

Long-standing experience and in-depth industry knowledge as well as an intensive dialogue with planners, specialist dealers and users along the entire process chain ultimately give everybody involved the confidence that their **common goal** of safety, efficiency and genuine customer satisfaction – including that of guests and patients – has been achieved.

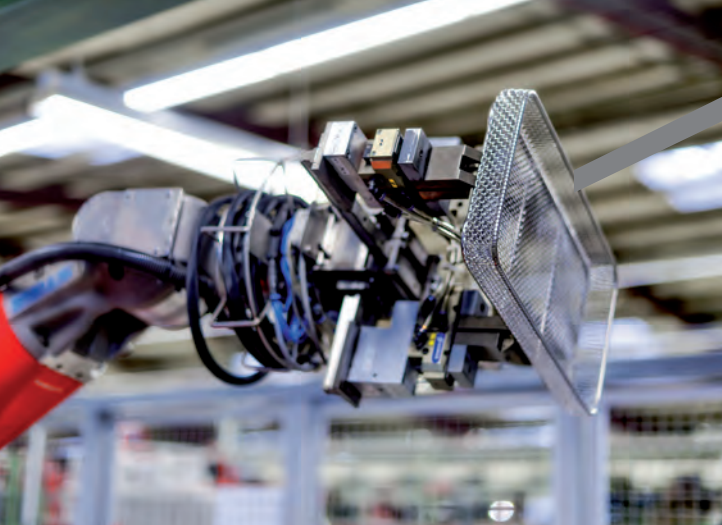
Our greatest motivation is our **passion** for perfect solutions

HUPFER employees are enthusiastic about everything they do. This enthusiasm can be felt by those who work with our products every day and which is apparent to anyone who has a look into our company. It is one of the **traditions** which prepare the ground for outstanding **progress**.

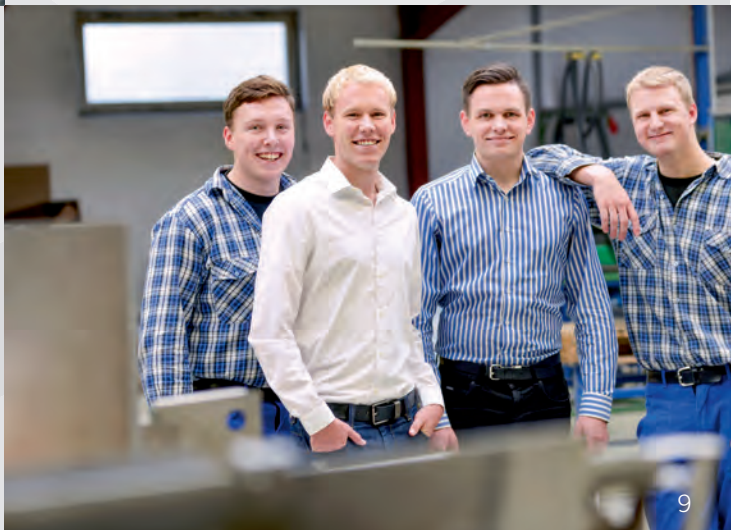
This is why it is natural to HUPFER that **craftsmanship and high tech** go **hand in hand** and that we continue to optimise our manufacturing infrastructure and make a determined effort to exceed our own expectations time and time again. With our comprehensive training and professional development programmes for our employees, we ensure that this will continue to be the case in the future.



Direct conversations and short communication paths support a constructive working atmosphere.



We increase product safety and efficiency by employing systematic automation.



A passion for technical perfection is the best investment in future generations.

Our enthusiasm for new markets knows no limits



Internationality at all levels: Employees of different nationalities contribute their know-how and market expertise to the success of the HUPFER brand.

Because the future of a brand lies **in markets with promising potentials**, we invest in our main location in Coesfeld in order to consolidate and expand our competitiveness both nationally and internationally. This is how HUPFER has managed to develop from being a company with strong regional roots into **a strong partner** who convinces an increasing number of customers worldwide of the benefits of quality „Made in Germany“.



We set a shining example for efficiency

This objective not only applies to our products which save our customers energy and costs every day. It also applies to all areas within our group of companies in which we sensibly reconcile **ecology with economy**.

The construction of our own co-generation unit, which covers some 25 percent of our heat and power requirements, the modernisation of our plant facilities with regard to energy efficiency and the reduction of material and energy requirements, especially in our resource-intensive Production department, are just a few of many examples which often keep HUPFER **a crucial step ahead**.

The introduction of higher energy efficiency standards for our buildings and facilities demonstrates that effective protection of the environment and conservation of resources is possible.





Specialist in kitchen logistics

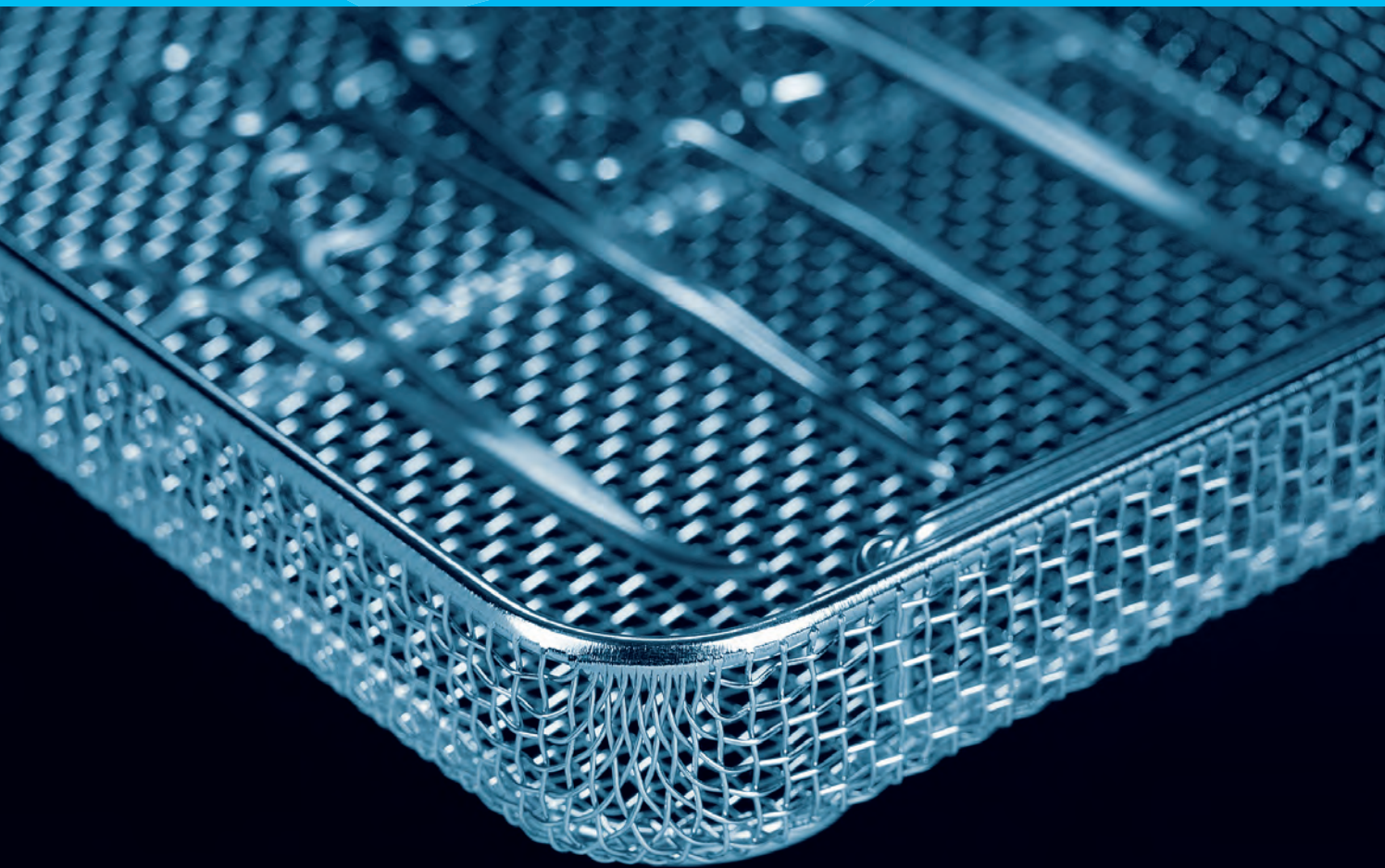


As a specialist in kitchen logistics, we are the ideal partner for an economically sound configuration of appliances in commercial catering environments. Products and systems from HUPFER convince with a maximum of user-friendliness and contribute to optimised workflows as well as increased efficiency.





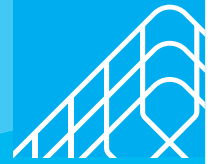
Specialist in sterile goods logistics



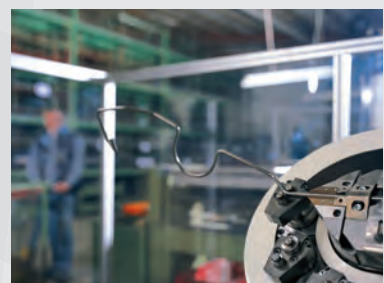
As a specialist in sterile goods logistics, we ensure an optimal configuration of appliances for the supply and disposal of sterile goods. HUPFER products and systems ensure optimised work-flows, work safety and ease of cleaning as well as highest hygiene standards.



Specialist in customised products



The options for adding high-quality built-in and attachment parts made of wire and metal sheet are virtually unlimited. This is what makes stainless steel products from HUPFER the first choice for companies from the furniture, automotive, sanitary and hygiene industries and many other sectors.



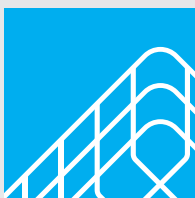
Success is quite simply a job for specialists



Storage, transportation, preparation, organisation, distribution, keeping warm, keeping cold, regeneration, serving – we offer innovative, **bespoke concepts** for professional kitchen logistics.



Sorting, packing, arranging, transportation, storage and distribution – our solutions guarantee **safer and more efficient** cleaning, disinfecting and sterilising in everyday hospital operations.



Wherever individual solutions are required, we use our unique know-how related to wire and stainless steel processing, offering **first-class material and processing quality** in every detail.

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